

FOR IMMEDIATE RELEASE

**PROPEX INCREASES PRICE FOR PRIMARY AND SECONDARY PRODUCTS
SOLD INTO NORTH AMERICAN CARPET INDUSTRY**

CHATTANOOGA, TN (January 15, 2010) - Propex Operating Company, LLC, has announced a 6% price increase for all its primary and secondary products sold into the North American carpet industry, effective February 1, 2010. This increase is driven by the continued upward cost trend for key raw materials, notably polypropylene resin.

“As a company, we remain committed to maintaining reasonable margins that allow us to continue to invest in product technology, service and manufacturing resources to help meet customer needs,” said Dave Gartshore, National Sales Director– Furnishing Solutions.

This press release and future press releases will be posted online in the "Press Room" section of www.propexbrands.com.

About Propex:

Propex is a global leader in the development, design, and manufacturing of brands and products that create advantages for its customers. With more than 2,000 teammates worldwide, the business is grouped into four operating units including Geosynthetics, Performance Technologies, Concrete Solutions and Furnishing Solutions. Focused on forward-thinking research, Propex creates products that enhance safety, sustainability, convenience, and protection for the marketplace and environment. Often the inventor and always the innovator, Propex has both the heritage and vision which makes us the leader in the marketplace today that will continue to grow in the future in all facets of our business.

Media Contacts:

Sandy Stewart
Propex Operating Company, LLC
423-553-2894
sandy.stewart@propexus.com

Brian Baker
The Johnson Group
423-424-3075
bbaker@johnngroup.com

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