



THE ADVANTAGE CREATORS.™

FOR IMMEDIATE RELEASE

**CHRIS CROUCH NAMED EXECUTIVE VICE PRESIDENT
OF PROPEX CONCRETE SYSTEMS**

CHATTANOOGA, Tennessee (August 27, 2009) – Chattanooga-based Propex Operating Company, LLC, is pleased to announce the appointment of Chris Crouch as executive vice president for its Propex Concrete Systems business unit. The announcement was made by Propex's President and CEO Stan Brant, Jr.

Mr. Crouch is a proven leader with experience as a chief executive, most recently serving as the CEO of Trinity Materials, responsible for the overall performance, strategy and growth plans of the company's business. Prior to joining Propex, Mr. Crouch spent 28 years in the construction industry, holding high-level management positions with key players in the ready mix market and has vast experience with concrete, cement, aggregate and building materials

"The breadth of skills that Chris has developed in his previous commercial, service and management positions make him a real asset to our team," said Brant. "Chris brings the proven ability to establish clear and measurable goals and objectives and to meet them, insuring not only his success but the success of the company he represents."

Propex restructured the concrete business into its own unit, and appointed an executive vice president with a direct line to the CEO, to lay the foundation for future growth and increased service to its customers. This move is an important step forward for Propex to achieve sales and marketing excellence and maximize shareholder value in the company's next phase of growth.

"I am honored to join Propex and excited about the opportunity to grow the concrete business," said Crouch. "I look forward to driving our company's key initiatives of business growth through customer focus with zero product defects and the leveraging of our innovative and technologically advanced concrete solutions to insure market leadership for years to come."

Propex Concrete Systems is the proven performance leader in providing fiber reinforcement for concrete that is used around the world in slabs-on-ground to composite metal decks to pavements and many more applications. With a diverse portfolio of innovative solutions, including leading brands Fibermesh®, Novomesh®, Novocon®, ENDURO® and Fibercast® fibers, the construction industry can count on Propex to anticipate and vigorously fulfill the needs of the market.

This press release and future press releases will be posted online in the "Press Room" section of www.propexllc.com.

About Propex:

Propex is the leading producer of geosynthetic, concrete, furnishing and industrial fabrics and fiber with more than 2,500 teammates worldwide in manufacturing, distribution and office facilities. A leader in forward-thinking research and market education, Propex creates a competitive advantage for customers by finding solutions to their greatest technical challenges and providing exceptional service and expertise from initial order to on-site installation. Known for fostering partnerships that generate long-term results, Propex also collaborates with customers to enhance their profitability by bringing innovative solutions to the marketplace -- including a multitude of products used daily by consumers around the world. Propex – creating the advantages that create success.

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